

The Collaborative  
Coalition Meeting Agenda  
November 9, 2009  
3757 Richville Road

**Agenda:**

**Welcome and Introductions**

Jennifer Flannery, Chrissy Anderson, Tara Shannon, Katrina Busick, Victoria Silsby,  
Wendy Woods

Regrets: Judith Fellows

**Great American Smoke Out & Common Theme Campaign**

Victoria presented:

The VT Dept of Health “quit your way” coincides with smoke out. Theirs is focused on the independent quitter, with many support options. This year there will be lots of brochures displayed, mailings, radio spots and reaching out to many organizations to get independent quitters.

Participating Organizations:

Clark’s	Equinox Hotel
Manchester Pharmacy	VT Country Store
Price Chopper	Rite-Aid
Maple Fields	Shaw’s

Still have not received materials, but will include pledge cards, which can be used to win prizes.

Goal to get number of smokers down from 17% to 11%.

Call Victoria for more information.

**Tips hosting substance free teen celebrations**

Tara presented:

It’s important for parents to be involved from the beginning planning stages through the end of the party.

Great tips:

- call the parents where the party is supposed to happen, be consistent do it for all parties
- make a start and end time
- listed on our website, [www.thecollaborative.us](http://www.thecollaborative.us)

**Get Involved!**

High School Peer Leadership Training 11/20 - 11/21

12/17 Santa visits The Collaborative in Londonderry from 4-6:30

Save the Date: January Coalition Training 1/5 @ 4pm until 6pm

**Other Business**

**PLT**

Friday November 20-Saturday November 21

Focused on Stress Management and Transitions  
Yoga Food  
Tai Chi Fun  
OutRight VT speaker  
Forms available at [www.thecollaborative.us](http://www.thecollaborative.us)  
Limit 30 participants

**Santa's coming to The Collaborative**

December 17, 2009; 4pm-6:30pm; @ FBUS  
Snacks and activities while you wait  
Tara will contact the chamber about this event

**Upcoming Training: Social Marketing**

January 5, 2010; 4-6pm; **FREE**  
Rebecca Brooks from upstream social marketing will make a presentation on how to use advertising to increase healthful attitudes and change habits. i.e. not serving alcohol to minors, not drinking as a teen, not smoking pot.

Help recruit people to attend in the context of The Collaborative as well as other areas. It is important to learn techniques to advocate social change. All people involved with nonprofits, schools and the like would really benefit from this training.

**Wendy's Fundraisers**

- Chamber Days and the United Way teaming up to raise funds for local programming. Thursday 12, 2009 come out and have a photo taken for a fee, which will be donated to the United Way. Be creative, wear a costume if you like, there will be backgrounds to choose from. Photographer Michael Ellenbogen is hosting the event.  
- December 3 from 4-6 pm. Baking, primarily sugar cookies so the children can decorate, \$15 per family and a nonperishable food item. Asking the question "what do you think it means to 'live united.'"

**United Way at Bromley or Stratton**

Perhaps a chance for The Collaborative to work in conjunction with the United Way in promoting substance free choices to youth. Could also be a fundraiser, as well as a way to promote other issues dealt with United Way. Wendy will stay in touch on the topic.

**New Big Brothers Big Sisters Staff Person**

Susan Cottrell, Northshire Coordinator

**Next meeting will be February 2, 2010!**

**December we will be taking off & January will be training in the Manchester Office.**